



## Press Release

For Immediate Release

### **Laurie Kristine Kuhnle Named a VIP of the Year for Excellence in Multimedia Marketing**

*Ms. Kuhnle was honored as a Franchise Success Proforma Emerging Owner in 2010*

GREENSBORO, NC, September 16, 2011, Laurie Kuhnle, just awarded the prestigious VIP of the Year by Cambridge Who's Who, is credited for putting the WOW factor in national multimedia marketing campaigns that grab new business for Fortune 500 companies.

Ms. Kuhnle's work as a photographer and marketing professional led to her successful career in multimedia marketing. With 15 years of professional experience, she serves as president of Proforma LogoZone, an innovative marketing company located in Greensboro, N.C. Ms. Kuhnle supervises a team of 12 employees, hires vendors and works with sales representatives. She, along with her team, creates campaigns and displays, analyzes market trends and products, and utilizes e-commerce. Furthermore, Ms. Kuhnle provides consulting services. She has served in this capacity for the past three years.

In recognition of her work, Ms. Kuhnle was recently named as a VIP of the Year by Cambridge Who's Who. This special distinction honors individuals who have shown exceptional commitment to achieving personal and professional success. Ms. Kuhnle considers her accomplishments to be a result of drive, determination and discipline.

In 1996, Ms. Kuhnle graduated from the University of Central Florida with a Bachelor of Arts in marketing communications. A certified multimedia specialist, she has been recognized by Cambridge Who's Who for showing dedication, creativity, leadership and excellence in multimedia marketing. Her professional affiliations include the Greensboro Chamber of Commerce, Greensboro Area Convention & Visitors Bureau, CAGC, Franchise Success, ASI, PPAI and many others. Ms. Kuhnle intends to continue working with Fortune 500 companies in the years to come, expanding her services as a marketing consultant to include motivational speaking and training.

To learn more about Ms. Kuhnle, visit <http://www.linkedin.com/pub/laurie-kuhnle/a/246/675>.

For more information about Proforma LogoZone, visit <http://www.proforma.com/logozone>.

For more information about Multimedia Showcase, visit [www.proformamediasolutions.com/LZ](http://www.proformamediasolutions.com/LZ).